



## Who are we?

The Construction Source, published by Kingsley Media Corp. is a national publication with 90,000 readers across Canada. We're excited to share the stories of some of the industry's most established brands, as well as the stories of brands on the rise. We'll discuss their histories, learn their keys to success, and discuss the relationships that make it all possible.

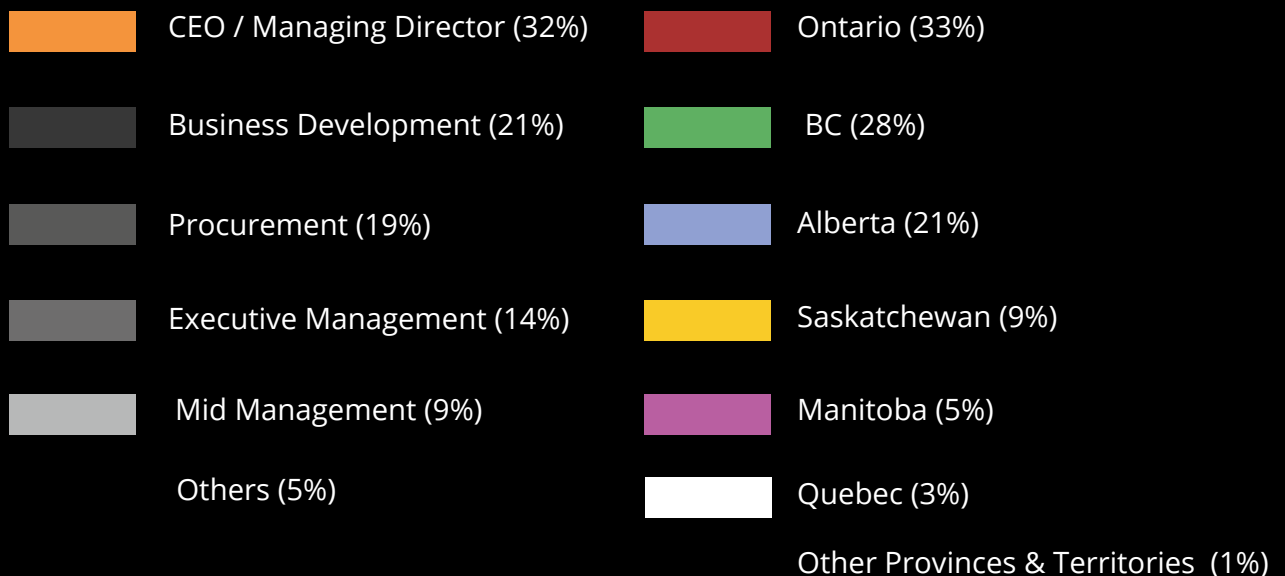
## Why advertise with us?

Our advertisers come with purpose. They have a defined media plan and know that getting their messages in front of their target audience is vital to their ongoing success.

The Construction Source gives you the opportunity to showcase your product and service offerings to a targeted audience of key decision makers and professionals with purchasing power within the construction and development industry.

# 90,000

## READERS IN CONSTRUCTION & DEVELOPMENT



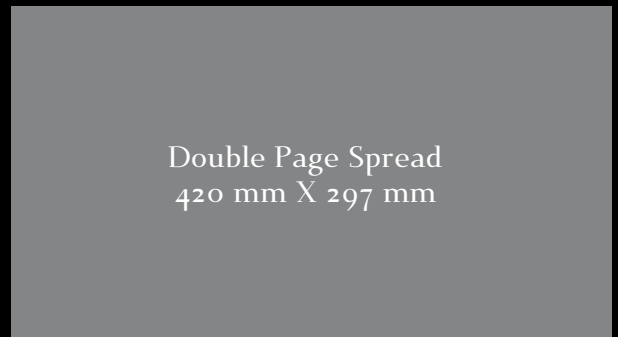
# ADVERTISEMENT SPECIFICATION SHEET

## LOGO

Vector EPS, AI or Hi-res PDF files are preferred with all fonts embedded / convert to lines or JPG (highres 300 dpi) files are also accepted. We are unable to accept graphics embedded in text or slideshow documents. Please submit files in PC format.

## IMAGES

Hi-res JPG files are preferred. Please feel free to send product shots, company images, job sites and staff images to be included in the ad.



## COPY

Please provide text, services, website, contact information and any other information that you would like to include in the ad. Please note that ads designed in MS Word or Power point cannot be accepted as final files. We will have to adjust them according to the specifications and a final approval will be required.

